PRODUCT RESEARCH

By Josue Martinez

Razor A Kick Scooter

Price Range: 27.99-45.00

Product Specs:

- Demand factors:
  - Kids want scooters
  - Razor scooters are popular
- Supply factors:
  - Cheap labor from China
  - Cheap materials
- Elasticity:
  - This is an elastic product: if the price increases, people will buy other brands.

Jordan Flight 97 Mens Leather Basketball Shoes

Price Range:94.99-77.96

Product Specs:

- Demand factors:

- This is a limited edition of Jordan.
-Jordan are popular.
*Supply factor:
-This is made in china.
-Molded textile for a comfortable fit.
*Elasticity:
-this is inelastic product because people don't care his price they going to buy Jordan any ways.

Beats Solo HD On-Ear Headphone (Discontinued by Manufacturer - Black)

Price Range:150.00-200.00

Product Specs:

- Demand factor:

-The most popular head phone.

-BLACK is a color the is standar.

*supply factor

-Advanced driver design for precise audio clarity.

-is made in USA.

*Elasticity

-this head phone are elastic.

MVMT Watches Black Face with Black Stainless Steel Bracelet Men's Watch

Price Range:100.00-120.00

Product Specs:

- Demand factor

-Mineral Glass Face - Water Resistant 3 ATM

-Stainless steel case

*supply factor

-cheap labor from china.

-Cheap materials.

*Elasticity

-this head phone are elastic.

SSLR Men's Adjustable Leaf Shape Studded Flat Bill Caps

Price Range:20.00-35.00

Product Specs:

- Demand factor

-hat are popular for teenager.

-marijuana is popular.

*supply factor

-this is made in USA.

-This is manufactory.

*Elasticity

-This product is inelastic. Teenager don’t care about his price.

Sony PlayStation 4 Console

Price Range:350.00-400.00

Product Specs:

- Demand factor

-ps4 is the most popular console in the world.

-good view.

*Supply factor

-cheap labor from japan

-good technology.

*Elasticity

This is a inelastic product.

KONOV Jewelry Men's Stainless Steel Cross Prayer Bangle Cuff Bracelet, Silver, 8.5 Inch

Price Range:200.00-150.00

Product Specs:

- Demand factor

-silver is a is most pretty material for jewelry.

*supply factor

-is made of Stainless Steel.

-CHEAP labor from panama

*Elasticity

-this product is elastic. People care of his price .

Jordan Jumpman Air Matte T-Shirt

Price Range:45.00-50.00

Product Specs:

*Demand factors:

- This is a limited edition of Jordan.

-Jordan are popular.

*Supply factor:

-This is made in china.

*Elasticity:

-this is inelastic product because

people don’t care his price they going to buy Jordan any ways.

Nike Air Jordan Varsity Mens Sweatpants

Price Range:50.00-60.00

Product Specs:

Demand factors:

- This is a limited edition of Jordan.

-Jordan are popular.

*Supply factor:

-This is made in china.

*Elasticity:

-this is inelastic product because

people don’t care his price they going to buy Jordan any ways.

Samsung Galaxy S6 SM-G920F 32GB (Factory Unlocked) 5.1" - International Version - Black

Price Range:700.00-650.00

Product Specs:

- Demand factor

-this is one of the most popular cellphone in the world

*supply factor

-this made in japan

-is made with the best technology.

*Elasticity

-this is inelastic product because people don’t care his price they going to buy Jordan any ways.

Samsung UN65H6350 65-Inch 1080p 120Hz Smart LED TV (2014 Model)

Price Range:2000.00-1850.00

Product Specs:

- Demand factor

-TV are one of the basic think the human used every day.

*supply factor

-the best technology

-made in japan

*Elasticity

-this product is elastic. People care of the price.